



# The "A" Preserver

~ Enhancing the preservation of the Model A Ford and its era ~

VOLUME XXXI NUMBER 3, March 2020

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### MAFFI Mission Statement

The Model A Ford Foundation, Inc. seeks to preserve Model A Fords and related memorabilia, encourage research, and educate present and future generations.

### Publisher's Statement

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## **President's Message**

*By John Begg*

The Model A Ford Foundation is nearing a significant milestone, and a huge Thank You is needed to the many supporters who have brought us to this point. I have decided to write this State of the Foundation article to let everyone know MAFFI's current status and the plans for the future.

We are very close to achieving our \$1 million endowment goal. This is a great achievement and it is due solely to the generous donations given by our Model A hobbyists. So, maybe it's time to reflect on the purpose of the endowment and where we go from here.

A number of years ago it was determined that to assure the perpetuity of our Museum, a fund would be required to support the long term costs associated with its running. A goal of \$1 million was eventually established in order to generate revenue (if required) from any earnings, without disturbing the principal. A conservative return of 3-4% generates about one third of our annual operating costs. To be more specific, we spend about \$100,000 per year to run the Museum. This includes our annual fee to The Gilmore, insurance, displays and exhibits, publications, vehicle maintenance, transportation and storage expenses. We have no salaries or personnel expenses. We also have no debt to service. From an income perspective, we currently take in about \$30,000 from our annual Model A Day event and about \$70,000 each year from membership dues, club support and individual donations. Therefore, our income and expenses balance out. Since we can't predict the future, we need a significant financial cushion should income decline. This is why we have an endowment.

## **Executive Director's Report—March 2020**

*by John D. Marshall*

To date, we have 1939 members and clubs listed on our roster, an increase of 21 members since our last newsletter! On the downside, 82 of these memberships expired in 2017, 98 expired in 2018 and 136 expired in 2019. We have continued to send correspondence and *A Preservers* to these members. To those who haven't renewed since 2017 and 2018, unfortunately, this will be your last copy of the *A Preserver* and you will be removed from the roster. The precious funds used to send out the newsletter and repeated renewal notices could be better used to operate your Museum. Please take a minute to renew your membership today. Regular memberships run from May to May so memberships renewed today will be extended to May 2021. Also, if you have recently moved, had a change of address, a change of email address or are not sure if your membership is current, please email me at [ExecutiveDirector@maffi.org](mailto:ExecutiveDirector@maffi.org). We need and appreciate your continued support!

The current total of Museum Walkway Bricks stands at 1646, an increase of 55 from last year. We still have room for more and bricks are a great way to honor a relative or friend, current or past club member or just see to your name cast in stone! They are a permanent recognition and their purchase helps to fund the best Model A Museum in the world!

Unfortunately, we lost many Model A'ers and friends this past year. MAFFI Memorial Certificates were issued to Memorial Donors and special certificates were issued to the families of those remembered. All Memorials are listed in the "Memorials" section of the MAFFI website and in the permanent Memorial Book located in the showroom section of the Museum, near the parts department. The Memorial Book is also available on the new Information Kiosk located outside the theater section of the Museum.

As I said earlier, yearly MAFFI memberships expire in May. For those of you whose memberships will expire in May of 2020, it's not too early to send in your renewal dues now. If you do send them in now, your membership will be extended to May 2021. This helps save the expense of sending out numerous renewal reminders and ensures you continue to receive the *A Preserver* as well as free admission to the Gilmore complex and YOUR Model A Museum.

Thank you for your continuing support of MAFFI and the Model A Ford Museum. Without you, the museum would have remained but a dream!

*(Continued from page 2)*

Closing in on our endowment goal does not stop our fund raising needs. In order to fulfill our long term plans, we need your support. Our long term plans are focused on more interactive displays and providing greater exposure for the Model A. We think these two ingredients are essential in developing the next generation of Model A-ers. So, let's talk more specifics about these two strategic items.

Our current interactive displays at The Ford Model A Museum include the starter display and AA truck used to transport visitors around The Gilmore grounds. If you attended Model A Day, you would have seen lines waiting for both of these exhibits. You'd have also seen how many young people are being introduced to our hobby! Our next two interactive exhibits are under development. Through the generous donation of Ken Ehrenhofer, we have been given a 1931 Model AA passenger bus to be used to transport visitors around the Gilmore campus. This bus, once restored will be added to the AA truck and provide year round experience in a Model A.

We are also developing a chassis for a learning exhibit. There is a plan to have a Ford Model A chassis, including all functional parts such as engine, transmission, starter, carburetor, steering gear, etc. The chassis will have a table mounted touch screen computer that will show the various working parts of an automobile. The user will be able to touch the screen showing a particular part of the chassis. The screen will then describe the item and its function. A light will indicate on the chassis where the selected part is located. The display will provide an educational tool, not only showing the very complex parts associated with an automobile's running gear (chassis) but also how the parts work and interact as a system with the other components in a vehicle. Many visitors do not have a working knowledge of an automobile. The chassis display will show how an automobile actually works, in an interactive way, paced to an individual's learning style and speed with touch screen computer graphics. We are also working on a "Model A Driving School" in conjunction with the National Automobile and Truck Museum (NATMUS), our museum partner in Auburn, Indiana. Mark Maron, has taken on the project and will be working with Dave Yarde, Executive Director at NATMUS, to develop the training materials and format. What better way to educate and attract new hobbyists than to drive a Model A? We plan to kick this program off this Spring and will announce the exhibit plans in the next issue of *The Restorer* magazine. From a longer range perspective, we want to have an exhibit that can be transported to other areas of the country, displaying and exposing the Model A to wider audiences. Model A meets, fairs, other museums and school programs will be our target markets.

This letter is meant as a "thank you" to all that have supported our Model A Ford Museum efforts. It is also meant to discuss our future plans and need for your continued support. While we work on our plans for the future, we also know that our endowment fund may not be sufficient. We don't plan to stop investing in our endowment. With your help, just the opposite, we really want that number doubled!

***MAFFI Membership Application***

The Model A Ford is a symbol of Americana. MAFFI is dedicated to the preservation of the Model A and associated historical information. By joining MAFFI, you will help meet that goal while receiving an informative quarterly publication and other benefits. Your membership donation is tax deductible under Internal Revenue Service rule 501 (c)3 and will help with MAFFI's many projects and worthwhile goals.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

MAFCA/MARC Chapter \_\_\_\_\_

Family Membership Category:

Annual (\$25.00) \_\_\_\_\_ Three Years ( \$70.00) \_\_\_\_\_ Life Member (\$350.00) \_\_\_\_\_

Club Donation: \$ \_\_\_\_\_ TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_

**Mail this form with your payment to: Model "A" Ford Foundation, Inc., P O Box 28, Peotone, IL 60468-0028.**

**Annual Financial Report as of Dec. 31, 2019 - Ross Milne, Treasurer**

**BALANCE SHEET**

<b>Assets</b>	<b>Jan - Dec 2019</b>	<b>Jan - Dec 2018</b>
Checking Account	998	1759
Museum Operating Fund	109,614	94,546
Endowment Fund	180,094	136,699
Endowment Fund Investment	600,000	600,000
Bus Restoration Fund	20,747	0
Subtotal - Assets	911453	833,004
<b>Other Current Assets</b>		
Inventory	4,553	5,080
Undeposited Funds as of Dec 31	15,491	0
Museum Building - net of depreciation	818,662	836,195
Museum Fixtures & Displays - net of depreciation	4,934	17,365
Model A's & AA's	1,007,846	957,846
Unrealizes Gain from Endowment Fund & Interest	198,922	65,135
Other Current Assets	1,823	0
Other Investment Assets	25,244	19,263
<b>Total Assets</b>	<b>2,988,928</b>	<b>2,733,888</b>
<b>Accured Expense Liability</b>	4,121	0
<b>EQUITY</b>	<b>\$2,984,807</b>	<b>\$2,733,888</b>
<b>Operating Income &amp; Expenses</b>		
<b>INCOME</b>		
Membership Dues	18,660	18,507
Memorial Donations	18,397	19,073
Museum Fund Donations	53,965	39,099
Endowment Fund Donations	45,170	57,029
Sales	7,040	3,501
Bus Restoration Donations	20,591	0
Special Events including MAD	25,378	28,900
Other Miscellaneous Income	2,350	8,750
<b>Total Income</b>	<b>\$191,551</b>	<b>\$174,859</b>
<b>EXPENSES</b>		
Gilmore Museum Assessment	30,747	30,327
"A" Newsletter Printing & Postage	3,751	3,090
Insurance, Liability & Auto	7,879	7,592
Utilities	6,685	6,290
Storage Bldg Rent	7,568	5,300
Depreciation	31,424	31,299
Office/Administration	3,295	4,757
Promotional/Fund Raising	3,186	4,588
Display Materials	13,014	11,493
Special Events Including MAD	7,323	13,331

Transporting Model A's	2,500	11,728
MAFFI Bus Restoration Expenses	3,850	0
All Other Operating Items	1,996	5,823
Cost of Sales	3,860	0
<b>Total Expenses</b>	<b>\$127,078</b>	<b>\$135,618</b>

<b>NET INCOME</b>	<b>\$64,473</b>	<b>\$39,241</b>
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**Non Operating Items**

Unrealized Gain from Endowment Fund and other Investments	\$136,447	-18,731
Donated Model A's in 2019	\$50,000	209,500

**Notes to 2019 Financial Statements**

- 1 - During 2019 the Foundation engaged a CPA, Accounting Firm to maintain its Financial records. With this change the accounting treatment also changed from a "cash basis" to the "accrual " method.
- 2 - With Trustee approval, the Foundation engaged a Professional Investment Group to manage and invest a portion of its Endowment Fund. In February 2016 the first portion was invested.
- 3 - An amount of \$100,000 was advanced in year 2018 and again in year 2019 to the Professional Managed Group for additional investment.
- 4 - The Unrealized Gain/Loss is the cumulative market value as of December 31, each year.
- 5 - Operating Income excludes any Unrealized Gain from investments and any Model A Donations

**MAFFI 2020 Operating Budget - Ross Milne, Treasurer**

**Anticipated Income**

Membership Dues	19,000.00
Member & Club Donations	45,000.00
Memorial & Brick Income	20,000.00
Gift Shop Sales - net	5,000.00
Model A Day - net	20,000.00
Motor Cities Grant	3,000.00
<b>Total</b>	<b>112,000.00</b>

**Anticipated Expenses**

Gilmore Contract	31,000.00
Office/Administration	10,000.00
Museum Utilities	7,000.00
Storage Bldg. Rent	9,000.00
Insurance	8,000.00
Newsletter - Print & Postage	6,000.00
Transport/Shipping	4,000.00
Project Materials	20,000.00
Accounting Fees	3,500.00
<b>Total</b>	<b>\$98,500.00</b>

**NEW MEMBERS**

(from 25 October 2019— 12 February 2020)

*The following new members recently joined the Foundation. We welcome them to the important work of preserving the Model A and its era for future generations.*

**LIFETIME**

David & Lisa Fick, Muscatine, IA

**3 YEAR MEMBERSHIP**

Frank Ambrose, Minooka, IL

**FAMILY**

William Beardmore, Deale, MD  
 Walter Otto, Citrus Heights, CA  
 David Weiss, Fergus Falls, MN  
 Marshall Isaacson, Conroe, TX  
 Georgia Bianchi, Leawood, KS  
 John & Deb Smeltzer, Prairie Village, KS  
 Bill & Deb Hills, Spring Hill, KS  
 Justin Read, Shawnee, KS  
 Harvey Carey, Braidwood, IL  
 Dean O. Stevens, Spencer, MA  
 Lana Rainville, Ashburn, VA  
 Carl & Louise Guterman, Rocklin, CA  
 Steve Putnam, Montague, MI  
 Sherry Winkinhofer, Table Rock, NE  
 Paul Herbert, Wheaton, IL

**CLUB**

Model A Restorers Club of Arizona, Mesa, AZ

**Memorial Donation— Bricks**

The Sooner Model A Club  
 in memory of George Sarinopolous

The Diablo A's  
 in memory of Gary Walton  
 Stephen Burton  
 in honor of James Briney

**Memorial Donation— (Monetary)**

The Columbus Indiana Region, MARC  
 in memory of Gerald Alexander  
 Henry's Lady Chapter, MAFCA  
 in memory of Pete Miclette  
 The Minuteman Model A Ford Club  
 in memory of Ralph Parks  
 The Minuteman Model A Ford Club  
 in memory of Vera Johnstone  
 The Modesto Area A's  
 in memory of Dottie Shaffer  
 The Modesto Area A's  
 in memory of Jan Lutterman  
 The Salt Creek Chapter, MAFCA  
 in memory of Don Carter  
 The Salt Creek Chapter, MAFCA  
 in memory of William "Bill" Sima  
 Roger & Jackie Van Houten  
 in memory of Edwin Quaintance  
 David & Jo Lynne Johnson  
 in memory of Aldie E. Johnson Jr.  
 Auburn A's  
 in memory of Bill Sommers  
 Three River Region, MARC  
 in memory of Betty & Bob Keenan  
 Jim & Peggy Riley  
 in memory of Alex Janke  
 The Fox Valley Region MARC  
 in memory of Francis "Butch" Flammang  
 The Palm Beach Model A Club I  
 in memory of Bill Kennebeck

**Support the MODEL "A" MUSEUM with a lifelong tribute**

**BRICK ORDER FORM - \$150/BRICK**

3 line message-20 Characters/line including spaces & punctuation- 17 Characters for CAPITAL LETTERS


(Each line will be centered.)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Purchaser's

Name: \_\_\_\_\_

Address \_\_\_\_\_ City/State/

Zip \_\_\_\_\_

## The Bus is “Rolling Along”

*by Ken Ehrenhofer*

### **Here is an update on the MAFFI AA Bus Restoration Project**

The restoration of a Model A Ford is a large and difficult project as most restorers can attest to! When you are restoring a Model A that is over twenty feet long and you need scaffolding to reach the roof it really adds to the challenge. Luckily the Bus Project is divided into smaller tasks so it is more manageable for all restorers concerned. We are very lucky to have this wonderful group who are helping to restore this bus. Let me bring your attention to these hard working individuals. First of all, working on the chassis we have the North Carolina A's headed up by Don Temple and Grier Fleischhauer. There is a group of about 12 members who are putting the finishing touches on the 157" AA Chassis. They are working on it at Grier's shop in Surf City USA.



The Bus Boys in Coastal Carolina are getting ready to install the engine and transmission after a complete rebuild into the AA chassis which has been completely rebuilt. They are planning on doing this at the end of this month and then a few loose ends and the chassis will be ready for the fenders and body to be installed. This chassis is going to be completely rebuilt for about \$4000 cost. This is being accomplished because of the donations of Walt Bratton and Family, Antique Engine Rebuilders, Don Snyder and, Aries Muffler, just to name a few. Of course this includes the donated labor of the Coastal Carolina Bus Boys which includes many hundreds of hours of labor. Thanks to all of our donors!

This past week Larry Wallace and Steve Burton travelled over to Woodstock, IL and rented a trailer to pick up all the roof wood from the bus for complete duplication. They have a big job ahead and we are most thankful to them. This week we also moved the Bus body to the restoration shop of Bob Lederer. Bob's shop has some great metal working skills and will be working on the doors and side panels which are in pretty bad shape. Thanks Bob!

Getting the body ready and moving it to Elk Grove village, IL are the Bus Boys from Illinois and they are Tim Stegenga, Steve James, Wayne Stanek, Ken Kalck, Ron Ehrenhofer and his grandson Nathan and Larry Brandel.

The work is moving right along and we will soon be working on the body panels and the floor. The floor will be duplicated and restored by Russ Moss from Oshkosh WI. and he is looking forward to the project. Following the floor restoration we are looking forward to the body going back together, until then we have an immense amount of work to do. Thanks to all involved!



## We put a New display of Model A Ford decanters

*By Lou Ironside*



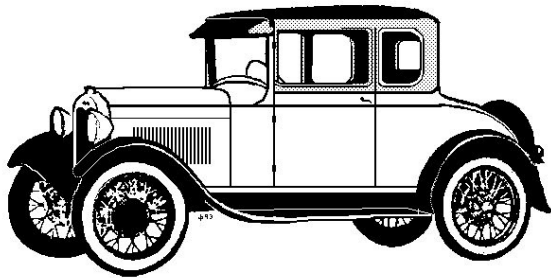
One of the decanters is from the "Around the World" trip in 1982. That decanter is signed by individuals in the various countries the four Model A's traveled.

Originally, Jim Beam produced nine different decanters, an currently we have three styles, plus the "Around the World" decanter. Eventually we hope to obtain all nine styles for display.

**The "A" Preserver**

Model A Ford Foundation, Inc.  
P O Box 28  
Peotone, IL. 60468-0028.

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*Preserving The Model A Era for Future Generations*

**MAFFI SALE MERCHANDISE**

Museum Window Decal	\$ 2.00	Bumper Decal (My other Car is)	\$ 3.00
Iron-on Museum Cloth Patch	\$ 4.00	Museum Clutch Pin	\$ 7.00

**Order postpaid from MAFFI, P O Box 28, Peotone, IL. 60468-0028**

**MAFFI Programs for your Club—Loaned free to all member clubs**

**Contact Janice Barker, DVD Librarian—Email your requests to Janice at: [jlb72443@aol.com](mailto:jlb72443@aol.com)**

- |  |  |
|--|--|
| GAZ: The Russian Model A (21 minutes)                                | Henry Ford (90 minutes)                          |
| Alternative Uses of the Model A (17 minutes)                         | Music of the Model A Era (40 minutes)            |
| The Model A Story—1928 (33 minutes)                                  | Highway Hangouts & Diners (90 minutes)           |
| MAFFI Model A School Bus Program (14 minutes)                        | Model A Locks and Keys by Cal Allen (90 minutes) |
| Twenty Millionth, The Milestone Model A (42 minutes)                 | Forty Horses (30 minutes)                        |
| MAFFI Model A Magazine Ads Program (20 minutes)                      | Hammer Welding (60 minutes)                      |
| Seat Belts for your Model A by Stan Johnson (slideshow)              | Timing the Ignition (10 minutes)                 |
| The NEW FORD (23 minutes)  | How a Mustang Was Made (33 minutes)              |
| The Henry Ford Museum (slideshow)                                    | Reproduction of Era Fashions (40 minutes)        |
| LeBaron Bonney, your car will be happier (28 minutes)                |  |
| Howard Henderson's Model A Powered Pietenpol Air Camper (10 minutes) |  |
| Buckeye Bank Robbery by Dayton-Buckeye Model A Club (45 minutes)     |  |
| Around the World in Model "A" Fords (74 minutes)                     |  |
| Replacing Your Model A Ford 1930 Pickup Hood (40 minutes) <b>NEW</b> |  |
| Rebuilding the Model A Ford Generator (62 minutes) <b>NEW</b>        |  |

**Diablo A's Technical Seminar Videos**

***See MAFFI.org for the complete list of 43 DVD's for use by MAFFI members.***