



The Quarterly Newsletter of the Model A Ford Foundation, Incorporated

The “A” Preserver

~ Enhancing the preservation of the Model A Ford and its era ~

VOLUME XXVIII NUMBER 4, December 2017

2017 Model A Day VII

By Jim Thomas

Each year the Model A Ford Foundation, Inc. (MAFFI) sponsors Model A Day and each year the event has expanded and the attendance grown as Model A enthusiasts gather to celebrate their beloved Model A Ford. This year’s event was held September 15- 17 at the site of the MAFFI Model A Ford Museum at the Gilmore Car Museum in Hickory Corners, Michigan.

While the official Model A Day celebration was on Saturday, September 16th, the festivities were spread throughout the weekend. Preceding the weekend activities at the Gilmore was Thursday’s annual MAFFI Trustees meeting and planning session. This was followed by an all-day work session on Friday at the Museum for MAFFI Trustees and other volunteers. For those Model A Day attendees arriving on Friday, driving tours and activities around Kalamazoo were available.

Friday evening’s activities were highlighted by an interesting seminar presented by Stan Johnson, past MAFFI President, on “How the Model A Helped Win World War II.” At this seminar, Stan presented a brief history of the Russian Ford plant in Gorky and the important role played by the Model AA truck during the war. This presentation was a part of the first year Museum exhibit on “A’s Around the World.”

On Saturday, more than 125 Model A Fords and many modern cars passed through the gates at the Gilmore for Model A Day. The weather was great and attendees found many different activities, seminars and displays to attract their attention. At the swap meet, hosted by the Illinois Region of MARC/Chapter of MAFCA, vendors were offering a wide variety of Model A parts, supplies and memorabilia – and even a complete Model A -- for sale.



Parking Lot with Some of Model A's in Attendance.

With all the Gilmore Car Museum buildings open, attendees found an extensive collection of over 400 different antique vehicles on display for their enjoyment.

Inside the Model A Ford Museum, visitors viewed over 20 different Model A vehicles, Model A-related displays, new era fashion exhibits and displays related to the first year of the Foundation’s “A’s Around the World” theme. These included a striking right-hand drive British Model A De Luxe Phaeton (on loan from Tom Mack) and a Russian Model A engine (donated by Phil Ierardi and restored by Louis Ironside).

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MAFFI Mission Statement

The Model A Ford Foundation, Inc. seeks to preserve Model A Fords and related memorabilia, encourage research, and educate present and future generations.

Publisher's Statement

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President's Article

by John Begg, MAFFI President

During this year's Model A Day at The Gilmore, I began serving as the President of the Foundation. This is truly an honor, and in speaking for both myself and your board of directors, I would like to reaffirm our commitment to continue to make our Foundation and Museum a great experience for our hobbyists and to be good stewards of our assets. Through the efforts of many people over much time, we now have one of the finest Museums anywhere, which both tells the story of the Model A and the era as well as preserves Model A vehicles and artifacts for generations to come.

I would like to acknowledge and thank our out-going Trustees, Jerry Morrissey, Stan Braden and Loukie Smith for their work and dedication to our Museum efforts. Jerry served in many capacities including facility management while Stan helped not only with establishing archives in The Gilmore library, but also worked to help raise funds and much needed contributions. Loukie served as President of the Foundation and has left us in excellent financial health with a growing endowment which, when fully funded, will insure long term stability for the Museum. It should also be mentioned that we are completely debt free.

We have new positions and are pleased to announce. Tom Mack, Larry Wallace and Ross Milne were sworn in as trustees during the board meeting and Olle Bergstrom was appointed International Liaison. While more will be written about the newly created International Liaison position, let me simply state that the objectives include having greater knowledge and exposure of Model A production and marketing outside of North America. Again, we want to make the Museum a great experience for our visitors, which includes adding new exhibits to our floor space. In speaking of floor space, this is an area where we pay special attention. Currently, in our Museum, we have a special display which includes the Russian built

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GAZ engine, an interactive exhibit that demonstrates the method of starting a Model A engine, a right hand drive Deluxe Phaeton built in England, a Model A school bus exhibit, an oil tanker and wrecker, a postal vehicle, an airplane, Thomas Edison's personal car, and Model A vehicles for virtually every year and body style as well as exhibits of era fashions and memorabilia. That's a lot to showcase and feedback from visitors continues to tell us we have one of the best collections and displays at The Gilmore.

If you haven't been to our Museum at The Gilmore, please consider a visit. You won't be disappointed. If you been before, come again. We are constantly changing displays and providing new information we think you will enjoy. And in closing, your ideas and suggestions to improve our Museum and experience for our visitors is always welcome.

MAFFI 2017 Lapel Pin

New for the 2017 Model A Day at the Model A Museum was the offering of a lapel pin showing the featured vehicle, a 1931 AA Standrive Milk Truck owned by Roger and DeeDee Kauffman. Prior to Roger's passing he was well known as the Technical Chairman for MARC and wrote the "Technical Questions" article for "Model 'A' News".

DeeDee generously loaned this wonderful vehicle to the museum. To honor Roger and to start a new tradition, the pin was created. This pin is offered in a limited quantity and can be ordered for \$7 each (shipping included) from Trustee Suzan O'Neale.

You can send your order to Suzan at 477 Beaver Pond Way, Mineral, Va. 23117 specifying the quantity and including a check payable to MAFFI.

There will be a different pin in 2018, so watch out for it and come to the museum to purchase your limited edition pin. More information will follow.



Suzan O'Neale, Trustee

Tax Deductible gifting to the Model A Ford Foundation, Inc. Part 3

This is the 3rd in a series of MAFFI gift giving ideas that will lower your tax obligations and support the Model A Ford Museum at the same time.

A TV advertisement suggests the giving of an unneeded PAID-UP LIFE POLICY to charity. Those policies can be transferred to MAFFI and your tax deduction is equal to the cash surrender value or cost basis.

Bequests through your WILL or LIVING TRUST have an enduring effect for MAFFI and the Model A Museum. You can specify a fixed amount, a security or a collectible. The full value would be deductible from estate taxes.

In this series, we have offered several ways to make a gift to MAFFI, either now or in your future planning. Your family needs always come first, charity second. We have found that Model A'ers have a big heart. Think of the years of pleasure Henry's Lady has given you and then find a way to share that experience with future generations.

Art Callan, a Museum Supporter

MAFFI Membership Application

The Model A Ford is a symbol of Americana. MAFFI is dedicated to the preservation of the Model A and associated historical information. By joining MAFFI, you will help meet that goal while receiving an informative quarterly publication and other benefits. Your membership donation is tax deductible under Internal Revenue Service rule 501 (c)3 and will help with MAFFI's many projects and worthwhile goals.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail Address: _____

MAFCA/MARC Chapter _____

Family Membership Category:

Annual (\$25.00) _____ Three Years (\$70.00) _____ Life Member (\$350.00) _____

Club Donation: \$ _____

TOTAL AMOUNT ENCLOSED: \$ _____

Mail this form with your payment to: Model "A" Ford Foundation, Inc., P O Box 28, Peotone, IL 60468-0028.

(Continued from page 1)

During the day on Saturday, five additional Model A related seminar sessions were offered. A seminar on *Front End Assembly* was presented by Bob Murphy and Jerry Sund. Judith Coebly spoke on Model A Era Fashions in her talk on *Vintage in Style: From Pouch to Purse*. Jim Cannon presented *Installing a Cell Phone Power Outlet in a Model A*. Ron Ehrenhofer discussed *Roadside Trouble Shooting* and Vince Scalabrino presented a seminar on *Model A Accessories*.

In addition to the Model A's and Model AA's on display inside the Museum, others were parked outside the Museum. These included two rare vehicles brought by Tim Kelly: a 1930 Model A Town Car and a 1931 Model A Town Car Delivery. Dan Whipple not only had his Model AA Popcorn Truck on display but was selling popcorn from it to benefit the MAFFI Museum. Also present was a unique 1930 Model A prototype vehicle – a rare Four-Wheel Drive Model A commercial vehicle owned by Ron Smith. Glenn Heim brought his 1950 Russian GAZ-67B military vehicle with Model A components to compliment the “A's Around the World” exhibit.



Town Car & Town Car Delivery

One could not miss the large 1931 Model AA Standrive Truck, on loan from Dee Dee Kaufmann. This truck, often referred to as a “Model AA Milk Truck,” was designed for neighborhood door-to-door deliveries and was operated by the driver from a standing position. (This rare vehicle will remain on display at the Museum for at least one year for visitors not able to attend this year's Model A Day to enjoy.)

Opening the mid-day Saturday MAFFI membership meeting and ceremonies, Louis Ironside, 2017 Model A Day Committee Chairman, welcomed all attendees and introduced outgoing MAFFI President Loukie Smith. Loukie thanked everyone for their ongoing support of the Foundation and the Model A Ford Museum and provided a review of recent Museum changes and addition and upcoming activities. Loukie also introduced three new MAFFI Trustees: Tom Mack, Ross Milne and Larry Wallace.

After thanking outgoing Trustees Jerry Morrissey and Stan Braden for their dedication to MAFFI and their hard work, Loukie introduced the new MAFFI President, John Begg, and the new MAFFI Vice-President, Lou Ironside. These two individuals – plus Secretary, Janice Barker, Treasurer, Gene Tallone, and Executive Director, John Marshall -- will make up the group of officers to lead MAFFI.

Incoming MAFFI President John Begg indicated he was honored to be the new MAFFI President and thanked all Foundation contributors and supporters – including several new donations announced at the meeting. He also thanked Loukie Smith for her dedication and service to MAFFI. John then recognized and thanked two other MAFFI past Presidents in attendance – Ross Milne and Stan Johnson -- and past Executive Director Art Callan. Donna Lewis, a former MAFFI Trustee, was also recognized.

At these MAFFI ceremonies Stan Johnson provided a brief history of and the method of nominating, electing and installing new members into the Model A Ford Hall of Fame. The new 2017 inductees to the Model A Hall of Fame were then announced, their photo posters displayed and their background information presented by Jim Thomas. The four new 2017 inductees are: Peter Edmund Martin, *Ford Vice-President*, Joseph A Galamb, *Ford Chief Engineer*, Edie Davis Jones, *MAFFI First President*, and Kenneth B. Brewer, *MARC Second President*. Loukie officially proclaimed the induction of these four new Hall of Fame members. Plaques honoring each have been added to the Hall of Fame display wall inside the Museum.

Concluding the ceremonies was the awarding of the 2017 MAFFI *Outstanding Service Award* to Jerry and Trudy Morrissey. Jerry, an outgoing MAFFI Trustee, was recognized and thanked for his six many years of service as a Trustee and in his role as the first Model A Ford Museum Manager.

A new feature at this year's Model A Day festivities was the release of a limited edition Model A Day 2017 commemorative pin featuring the 1931 Model AA Standrive Truck, this year's featured Model A Day vehicle. These Standrive pins, designed and produced through the efforts of MAFFI Trustee Suzan O'Neal, were sold at Model A Day and are available at the Gilmore gift shop while supplies last. Plans are being developed to produce and release a new commemorative pin each year at Model A Day.



New Commemorative Pin

With increased attendance, expanded activities and the beautiful weather, this year's Model A Day gathering was a huge success. Many Model A friendships were made and renewed and a great time was had by all. MAFFI is now busy planning for next year's Model A Day VIII festivities. Mark your calendars now and plan to attend Model A Day 2018, to be held September 14 and 15, 2018.

NEW MEMBERS

(from 4 August 2017 to 23 October 2017)

The following new members recently joined the Foundation. We welcome them to the important work of preserving the Model A and its era for future generations.

LIFETIME

Tim Wiggins, Aurora, IL
John & Mitzi Stuckey, Dayton, OH
Ray Cashbaugh, Muskegon, MI

3 YEAR MEMBERSHIP

Ace Polson, Haslet, TX
Paul & Elaine Donley, Capron, IL
Richard Bosmans, Genesse, WI
Jan McDowell, Muskegon, MI
Greg & Patricia Fish, Jackson, MI
Terry Nagelkirk, Zeeland, MI

FAMILY

Mike & Tina Sluis, Tinley Park, IL
Bill Vetterick, Oak Forest, IL
Jim & Cynthia Smith, Stover, MO
Dennis Curtis, Hickory Corners, MI
Bill & Pam Sturgeon, Orchard Lake, MI
Tom Dandridge, Rockford, MI
John Samp, Park Ridge, IL
David Hawkins, St. Joseph, MI
Mike & Diane Line, Vermontville, MI
Clinton Dalshaug, Saskatoon, Sask, CAN
Bruce & Rita Marshall, Land O'Lakes, FL
John & Pam Lane, Union City, MI
Larry & Donna Lulich, Coal City, IL
Hal Kitterman, Lake Geneva, WI
George Frisinger, Chelsea, MI
Jerry Ciganik, Balding, MI
Steven Reed, Benton Harbor, MI
William Wetherbee, Greenville, MI
James Samp, Bartlett, IL
Ray Winkelman, Waterford, MI
William Callahan, Roseville, MI
Larry & Karen Henry, Mendon, MI
Gary Kelley, Gregory, MI
Douglas Vanderjagt, Laingsburg, MI
David Renner, Manchester, MI
James Jalka, Bristol, IN
Don & Gerry Brady, Livonia, MI
Mike Clewley, Fowlerville, MI
Jim Gonyo, Woodridge, IL
Curt & Kathy Buiscool, Kalamazoo, MI
David Cashbaugh, Muskegon, MI
April Allen, Caledonia, MI
Mike & Shirley Johnson, Allegan, MI
David Loomis, Kentwood, MI
Dan Marcath, Leonard, MI
Don Gipson, Middlebury, IN
Ronald Smith, Lakeland, FL

Bill & Sue Weinberg, Vicksburg, MI
Craig Duederich, Battle Creek, MI
Pete Poling, Lee, IN
Kenneth & Cheryl Roy, Davison, MI
Bill & Michele Anstey, Kentwood, MI
David Kapica, Osceola, IN
Kevin Fleck, Canton, MI
Chris Green, Goodrich, MI
Frank Friend, Howe, IN
Charles & Jean Sherman, Milford, MI
Brian Amato, Traverse City, MI
Tim & Susie Allwardt, Dewitt, MI
Jerry Harkness, Haslett, MI
David Newbury, Metamora, OH
Beverly Guthrie, Portage, MI
Rich Blodgett, Marne, MI
Jim & Edie Richardson, Wolverine Lake, MI
Don Shoemaker, Dewitt, MI
Al & Susie Loughner, West Lafayette, IN
Mike & Nan Thoe, Auburn, WA
John & Renee Crane, Rochester, MI
Larry & Cathy Brandel, Palatine, IL
Earl Higdon, Lawrence, MI
Davis Carr, Spring Lake, MI
George Davison, Norton Shores, MI
Tim & Sherry Morehouse, Amelia, OH
Dale Reils, Delton, MI
Scott Guinty & Judy Hill, Wichita, KS
Bob & Valerie Girdwood, Dansville, MI
Richard Young, Williamston, MI
Brian Cahoun, Saranac, MI
John Korstange, Battle Creek, MI
Monty Billing, St. Clair, MI
Scott Torrance, Climax, MI
Grant Winchester, Westland, MI
Doug & Ardie Clark, Shelbyville, MI
Carl Hagland, Arlington Heights, IL
Harry Charlston, Elkhart, IN
Jerry Martin, Granville, OH

Phase II MUSEUM ENDOWMENT THERMOMETER



Phase II Goal

When the first goal of \$500,000 was reached, those funds were invested conservatively, in the hands of a trusted investment institution.

The initial estimate of a \$500,000 endowment was based on an expected rise in interest rates to traditional levels. This level has been slow in developing.

The Trustees decided to adopt a Phase II goal of \$1 million, to be raised over time, to completely assure that the Model A Museum lives, forever, even if interest rates only stay at present levels.

Wesley Bequest, DutchKiche's biggest of \$81,817 to the Museum in the will is an example of the generosity and forethought shown by Model A Ford owners around the nation.

\$750K

\$685K (Oct '17)

\$608K (April '17)

\$564K (April '16)

\$500,000

*Keep raising the temperature,
Assure the Museum's Posterity*

Your A Preserver can be emailed

Advantages are that you will get your *A Preserver* issue sooner than mailed and in color. This also allows MAFFI to save on printing and mailing costs which helps to keep expenses down. If you would like to have your issues emailed, send an email to editor@maffi.org.

CLUB LIAISONS

If your club does not currently have a MAFFI Liaison, please contact Marsha Quesnel by email at clubcontact@maffi.org with the name and email address of a willing person and we will gladly add them to our "Liaison List."

Memorials from 4 Aug to 24 Oct 2017 – Bricks

Walla Walla Sweet A's in memory of Fern Kopf
Walter Thompson in memory of Ed Davis
Motor Cities Region, MARC in memory of Gene Bertani
Motor Cities Region, MARC in memory of Carl Riegall
Gulf Coast Model A Club in memory of Ray D. Fortner
Ron Ehrenhofer & The MAFFI Swap Team in memory of Roger Sutfin
Mark Maron, et all in memory of Mark Widmere
Central Kentucky Model A Restorers Club in memory of Terry Meek

Monetary Memorial Donations

Evergreen Chapter, Model a Ford Club of America in memory of Walt Ramsey
Sonoma A's in memory of Ken Graham
Sonoma A's in memory of Hobert Nelson
Sonoma A's in memory of Darlene Nemer
Gold Coast Region of MARC in memory of Bill Locklin
Stanley & Carol Braden in memory of Burta Herger
Lady Slipper A's Chapter in memory of Ted Waldo
Stanley & Carol Braden in memory of Burta Herger
The MARC Fashion Committee in memory of Mary Markes
The Queen City Model A Club in memory of Norma Sain
The Gallopin' Gertie Model A Club in memory of Hank Giddings
Freeman's Garage, John Freeman in memory of Gene Bunce

The passing of Corinne Beller

CORINNE BELLER, beloved wife of 55 years of Jordon passed away Friday, October 27, 2017. Cherished mother, loving grandmother, devoted sister, fond aunt, great-aunt and cousin of many. A well-known, loved, talented, respected, accomplished woman and business person. Services will be private. In lieu of flowers, memorials may be made to the national Leukemia and Lymphoma Society and national Alzheimer's Association.

Executive Director's

by John D. Marshall

Membership Renewal. In August, I sent out renewal notice post cards to 120 members who did not renew their MAFFI memberships that expired in May. Ninety-nine of those members still have not renewed. If you haven't renewed yet, please do so now. The precious funds used to send out repeated renewal notices could be better used to operate *your* Museum. Also, if you have recently moved, had a change of address, or are not sure if your membership is current, please email me at ExecutiveDirector@maffi.org. We need and appreciate your support.

Model A Day. Model A Day was a success and we were able to sign up 3 new Lifetime Members, 1 Three Year Member and 76 new Family Members. Thanks for your support and welcome to the MAFFI community! There were several unique vehicles on display for the celebration. It's going to be hard to beat next year, but we are already working on it. We hope you will be able to join us and share in *your* Museum.

Annual Charitable Giving. You should have received the annual MAFFI donation letter in November. Please, make a donation to the Museum or Endowment Funds. All donations are **tax deductible** and every donation goes directly to sustain the Museum and ensure its operation for future generations to enjoy.

Mailing Address Change. Please make note that last September our mailing address changed from Massachusetts to P.O. Box 28, Peotone, IL 60468-0028. The Post Office will stop forwarding the mail from the old box shortly so please make sure you and your clubs use the current address. We don't want to lose any of your mail.

Happy Holidays to you all and I hope to see you all in the near future at the Museum!



Ruby Ladman Fashion Collection

Part of Ruby Ladman’s fashion collection given to the Museum this year by her husband, Cliff Ladman.

Ruby was a member of the Dayton Buckeye Model A Ford Club and MARC for 35 years

Ruby enjoyed showing her collection of original Era Fashions and was the first lady every to achieve a perfect score at a National meet.

This outfit shown in the photo was given a perfect score early in MARC Fashion history.

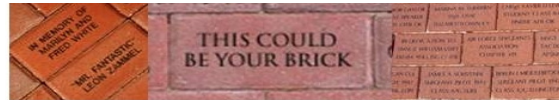
Send a Brick for Christmas!

Since 2011, when we first started raising money for the construction of the Model A Museum, over 1400 bricks have been ordered in memory or in honor of our favorite Model A’ers, Model A clubs and regions.

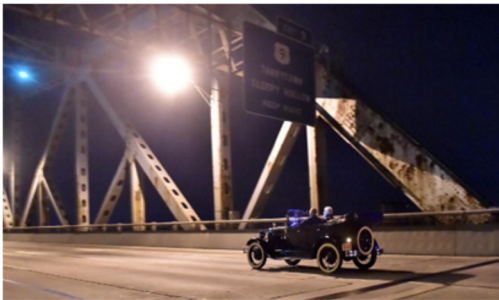
We have room under the gas canopy at the Museum for about 200 more bricks. It would be a wonderful thing if we could finish off that area this year! You could help us make that goal by ordering a brick for a loved one for Christmas. It would make a great gift for that loved one in your family who really doesn’t ‘need’ anything and of course, it would benefit the Model A Museum as well.

If your Model A region or club doesn’t yet have a brick at the Museum, now would be a good time to do that as well. Use the brick order form in this issue of *The ‘A’ Preserver* to order your engraved brick. It will be in place at the Museum by next September.

Merry Christmas and thank you.
Loukie Smith, Brick Coordinator



Last Car to Cross the Tappan Zee is a 1929 Model A Ford Phaeton



With a 1929 Model A Ford Phaeton making the final 3.1 mile journey across the Hudson River, the Tappan Zee Bridge in New York was officially closed.

Seth Kestenbaum was the last driver to cross the 62 year old bridge at 10 PM on a Friday night. In August, the state opened the new twin-span bridge.

NBC 4 New York News, October 7, 2017

Submitted by Art Callan

Support the MODEL “A” MUSEUM with a lifelong tribute BRICK ORDER FORM - \$150/BRICK

3 line message-20 Characters/line including spaces & punctuation- 17 Characters for CAPITAL LETTERS
 (Each line will be centered.)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Purchaser’s Name: _____

Address _____ City/State/Zip _____

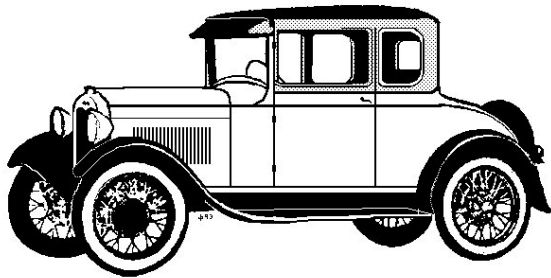
Phone _____ Email _____

Mail form and check, payable to MAFFI, at P O Box 28, Peotone, IL, 60468-0028

The "A" Preserver

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Preserving The Model A Era for Future Generations

MAFFI SALE MERCHANDISE

Museum Window Decal	\$ 2.00	Bumper Decal (My other Car is)	\$ 3.00
Iron-on Museum Cloth Patch	\$ 4.00	Museum Clutch Pin	\$ 7.00

Order postpaid from MAFFI, P O Box 28, Peotone, IL. 60468-0028

MAFFI Programs for your Club—Loaned free to all member clubs

Contact Janice Barker—Email your requests to Janice at: jlb72443@aol.com

- | | |
|--|--|
| GAZ: The Russian Model A (21 minutes) | Henry Ford (90 minutes) |
| Alternative Uses of the Model A (17 minutes) | Music of the Model A Era (40 minutes) |
| The Model A Story—1928 (33 minutes) | Highway Hangouts & Diners (90 minutes) |
| MAFFI Model A School Bus Program (14 minutes) | Model A Locks and Keys by Cal Allen (90 minutes) |
| Twenty Millionth, The Milestone Model A (42 minutes) | Forty Horses (30 minutes) |
| MAFFI Model A Magazine Ads Program (20 minutes) | Hammer Welding (60 minutes) |
| Seat Belts for your Model A by Stan Johnson (slideshow) | Timing the Ignition (10 minutes) |
| The NEW FORD (23 minutes) | How a Mustang Was Made (33 minutes) |
| The Henry Ford Museum (slideshow) | Reproduction of Era Fashions (40 minutes) |
| LeBaron Bonney, your car will be happier (28 minutes) | |
| Howard Henderson's Model A Powered Pietenpol Air Camper (10 minutes) | |
| Buckeye Bank Robbery by Dayton-Buckeye Model A Club (45 minutes) | |
| Around the World in Model "A" Fords (74 minutes) | |

Diablo A's Technical Seminar Videos

See MAFFI.org for the complete list of 43 DVD's for use by MAFFI members.