



The "A" Preserver

~ Enhancing the preservation of the Model A Ford and its era ~

VOLUME XXVIII NUMBER 1, March 2017



President's Message for Annual Report Issue

2016 was a year of continuing transition for the Model A Ford Foundation as Executive Director, Art Callan, retired after many years of service and John Marshall, former MAFFI Vice-president, moved into that position. John is comfortably settling into his new role and its myriad responsibilities.

I would like to recognize the Modesto A's in California for completing their five year pledge to the Museum for a total of \$50,000 which is in addition to a \$50,000 donation given back in the early days of fundraising. They also voted last year to donate a rare 1928 Ford Model AA Express bed truck and are preparing it now for its arrival to the Museum. We thank and appreciate the Modesto A membership for these gifts as well as the many others things that they have done for the Museum along the way.

I would also like to recognize the Grape Country A's who, because of their proximity to the Gilmore, are often called upon to provide 'hands on work' at the museum and they always come through. You folks are the greatest and we appreciate you for your willingness to help when called upon. In addition to the hands on work they do, the Grape Country A's hold a 'white elephant' auction every year for the benefit of the museum.

There are many clubs and regions which support the Model A Ford Foundation faithfully and generously, 'regardless of the size of their treasury, whose name may never appear in letter like this but that doesn't negate the fact that your club's gift is greatly appreciated. It is through the gifts of clubs and individuals that *The Foundation* continues to receive which enable us to operate the Model A Ford Museum at the Gilmore. On behalf of the Trustees, I thank each club and individual for their ongoing support.

We are continuing to move forward investing the Endowment Fund and reaching our next goal of one million dollars. By that time, we are optimistic that the return from those investments may offset the majority of our operating expenses. However, that day is a ways off yet so we continue to be dependent on the generosity of Model A'ers everywhere. Though we are in good shape with zero debt, if we subtract the estate bequest from our 2016 receipts, the trend in support has receded since 2014. The fact that our Model A population is aging and dwindling is evident in the growing number of 'In Memory' brick orders we receive yearly. Though never a popular subject, I would ask each of us to consider the possibility of including a gift to the Foundation/Model A Ford Museum in your estate planning. This would truly be a life giving gift to the

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MAFFI Mission Statement

The Model A Ford Foundation, Inc. seeks to preserve Model A Fords and related memorabilia, encourage research, and educate present and future generations.

Publisher's Statement

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Model A Ford Museum and I thank you for considering it.

The Model A Ford Foundation is always looking for individuals who would be interested in serving on the Trustee Board. Each year, one to three people term out of their positions on the board. If you are interested, please contact MAFFI vice-president John Begg (jwbegg@gmail.com).

In addition to the trustees who serve on the board, MAFFI is privileged to have Stephanie Grundman as editor for the *A Preserver* and Greg Shepherd as website coordinator. I would also like to thank MAFCA and Jim Spawn, editor of *The Restorer*, and MARC and Helen Ehrenhofer, editor of the *Model A News* for including articles on the museum in each of their publications.

We are looking forward to seeing all of you at Model A Day at the Gilmore this year on September 16, 2017

*With Appreciation to ALL,
Loukie Smith, MAFFI President*



**Trustee Marsha Quesnel promoting MAFFI
at the Turluck Swap Meet in California.**

Executive Director's Report

by John D. Marshall

Memberships numbers are continuing to grow, we now have 308 Club Members and 1,110 Family Members. Please tell your friends about MAFFI and the Model A Museum. Let them know that you don't have to own a Model A to become a member. You just have to love Henry's Lady!

The current total of Museum Walkway Bricks stands at 1,410. Walkway Bricks are a great way to honor a current or past club member, relative or friend. They are a permanent memorial and their purchase helps to fund the Museum.

Even with the morning showers, Model A Day VI at the museum last September was a great success. We added many new members and the ALL MODEL A SWAP MEET was fantastic. We added 4 more individuals to the Model A Hall of Fame and the featured vehicle at the event was a Model A driven around the world. Start making your plans for Model A Day VII on September 16th. It's a great time to visit the museum, renew friendships and see what unique Model A vehicle will be featured as the star of the weekend.

Finally, there has been a little confusion over when memberships expire. MAFFI memberships run from May to May. For the current and new members that sent in membership money with the December Annual Giving Request, your memberships were extended to May of 2018. For those of you whose membership expires this May, it's not too early to send in your money now while it's fresh on your mind. It will save us the expense of sending out reminders and ensure you continue to receive the "A Preserver" and free admission to the Gilmore and *YOUR* Model A Museum!

2016 MotorCities National Heritage Award Finalist

The Model A Ford Foundation garnered a lot of attention among leaders in the state and automotive heritage industry when the MotorCities National Heritage Area gathered the finalists together for an 'invitation only' luncheon in their honor, at the Michigan State Capitol. Lawmakers and leaders in the preservation of Michigan's automotive history gathered for the presentation of its 2016 Awards of Excellence in the areas of preservation, education and tourism. Stanley Johnson, representing the Model A Ford Foundation and the Museum was accompanied by Ken Ehrenhofer, a member of both MAFFI and MotorCities NHA, who nominated the Model A Ford Museum and Foundation for the award.

Though not winning the top prize, it was an honor to be a finalist for the MotorCities NHA 2016 Awards of Excellence and to be recognized by others who are working in the field of preserving automotive history throughout the state of Michigan. We thank Ken for proposing the Model A Ford Museum and MAFFI for this prominent recognition and appreciate Stan and Ken for attending the event.

*Pictured in Michigan's State Capitol
Shawn Pomaville*

(Chair of the MotorCities Heritage Area)

Stan Johnson (MAFFI)

Bob Kriepke (Ford Historian)



Wikipedia: MotorCities National Heritage Area or Motor Cities National Heritage Area is a federally designated National Heritage Area that commemorates and promotes the automobile industry in Detroit and surrounding areas of Michigan. The scope of the heritage area includes sites and events relating to the motor industry as well as the industry's impact on labor, society and the environment. The heritage area comprises more than 1200 automotive-related sites, including the Henry Ford Museum, Fair Lane, various Ford plants, and Automotive Hall of Fame in Dearborn, the Alfred P. Sloan Museum, and the Arab American National Museum.

BALANCE SHEET

<u>ASSETS</u>	\$
Checking Account	4,146
Museum Operating Fund	127,932
Endowment Fund	181,261
Endowment Fund Investment	400,000
SUBTOTAL--ASSETS	713,339
Inventory	1,174
Museum Building (net of Depreciation)	870,187
Museum Fixtures and Equipment (net)	42,227
Model A's and Other Assets	738,346
Other Investments/Assets	8,494
Unrealized Gain/Loss from Endowment Fund Investments *	24,517
TOTAL ASSETS	2,398,284
<u>LIABILITIES</u>	ZERO
<u>EQUITY</u>	2,398,284
<u>INCOME & EXPENSES</u>	
<u>INCOME</u>	
Membership Dues	30,506
Memorials	10,830
Museum Contributions	27,424
Endowment Fund Contributions	117,514
Sales	2,463
Special Events	16,842
Other/Miscellaneous	3,352
TOTAL INCOME	208,931
<u>EXPENSES</u>	
Newsletters/Printing/Postage Costs	7,839
Office/Administration	2,059
Promotional/Fund Raising	3,325
Gilmore Museum Assessment	29,398
Insurances	5,493
Utilities	5,119
Maintenance and Display Costs	2,686
Special Events	2,369
Depreciation	31,396
All Other Operating Expenses	2,369
TOTAL EXPENSES	92,053
INCOME FROM OPERATIONS	116,878
Unrealized Gain/Loss from Endowment Fund Investments *	24,517
TOTAL	141,395

*Note * At Market Value on Dec. 31, 2016*

MAFFI 2016 /2015 KEY FINANCIAL COMPARISONS**Dec.31,2016****by Gene Tallone, Treasurer****BALANCE SHEET**

	<u>2,016</u>	<u>2,015</u>	<u>DIFFERENCE</u>
Liquid Cash	313,340	569,873	(256,533)
Endowment Fund Investment	400,000	ZERO	400,000
Unrealized Gain on Endowment Fund Investment	24,517	ZERO	24,517
Model A' and Other Assets	738,346	738,346	ZERO
Equity	2,398,284	2,256,889	141,395

INCOME STATEMENTINCOME

Membership Dues	30,508	25,043	5,465
Museum/Endowment Funds	144,938	89,272	55,666
Model A's/Other Assets	ZERO	104,500	(104,500)
Model A Day (Net)	14,775	16,265	(1,490)

EXPENSES

Gilmore Museum Assessment	29,398	29,398	ZERO
Depreciation	31,396	31,187	209

OPERATING INCOME	116,878	132,049	(15,171)
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NOTES

1. All Financial Reports are unaudited and on a cash basis and therefore may have some timing differences.
2. With Trustee approval The Foundation entered into an agency agreement to have a portion of it's Endowment Funds professionally managed and invested. In February 2016 the first portion was invested.
3. The Unrealized Gain/Loss for 2016 is at Market Value on December 31 2016.
4. Operating Income excludes any Unrealized Gain.

MAFFI 2017 BUDGET**by Gene Tallone, Treasurer**

EXPECTED INCOME	\$	ANTICIPATED EXPENSES	\$
Membership Dues	30,000	Gilmore Museum Assessment	32,000
Pledge Donations	7,500	Office/Administration	4,000
Member and Club Donations	68,000	Museum Utilities	6,000
Memorials and Bricks	11,500	Insurance	6,000
Gift Shop and Other sales	5,000	Newsletter/Publicity	12,000
Model A Day (Sept. 16 2017)	15,000	Transportation/Shipping	5,000
		Project Materials	10,000
		Depreciation	32,000
TOTAL	137,000	TOTAL	107,000



NEW MEMBERS THIS QUARTER

The following new members recently joined the Foundation. We welcome them to the important work of preserving the Model A and its era for future generations.

LIFETIME

Charles & Tolina Hennighausen, Washington, MI
James G Williams, Traverse City, MI

FAMILY

Joe & Pam Baxter, New Haven, IN
Karen Whittlesey, Keller, TX
Jim Schild, Columbia, IL
Jack Messer, Traverse City, MI
Rick & Marlene Richter, San Antonio, TX
Louis & Trudy Prieskorn, Grand Haven, MI
Harold D. Smith, Paxton, MA
David S. White, Kennebunk, ME
Chad & Gail Nye, Lakeland, FL
Michael Kultgen, Port Washington, WI
Eugene & Jane Moody, Waterford, CT
John S. Emmerling, Hanover Park, IL

MEMORIALS

ALL memorial listings, past and present, are now available on our web site and in the Memorial Book. Both include bricks purchased "In memory of." For more information see www.Maffi.org

GAZ Wanted

Parts or other literature or memorabilia from the GAZ, the Russian Model A Ford. The Museum is planning to create a GAZ exhibit to be ready in time for the September, 2017 Model A Day.

Contact Stan Johnson, fordyhorses@aol.com

For more information see www.Maffi.org

CLUB LIAISONS

If your club does not currently have a MAFFI Liaison, please contact Marsha Quesnel by email at clubcontact@maffi.org with the name and email address of a willing person and we will gladly add them to our 'Liaison List.'

We appreciate your continued support of MAFFI and your willingness to get the word out!

Your A Preserver can be emailed



JOIN other MAFFI members who have chosen to have their issues emailed.

Advantages are that you will get your *A Preserver* issue sooner than mailed and in color. This also allows MAFFI to save on printing and mailing costs which helps to keep expenses down.

If you would like to have your issues emailed, send an email to editor@maffi.org.

If you requested your newsletter to be emailed and didn't receive it, let me know as it could have bounced.

AROUND THENWORLD VIDEO

A limited number of the "Around the World" videos shown during last year's Model A Day is available for a donation of \$10 to cover the cost of duplication and mailing.



If interested, please contact Loukie Smith at president@maffi.org Thank you.

Ford Engineering Laboratory (FEL)

Rob Seiter, a MAFFI Trustee sent a PDF file of old photos and history of the FEL to all the trustees and MAFFI staff last November. I loved it and stopped by the building when my husband and I were in Dearborn Thanksgiving weekend. I have attached the file to our email *A Preserver* recipients o also enjoy. For those who do not get your newsletter emailed but would like the file, email me and I will send it to you.

Stephanie Grundman, MAFFI editor

Rob wrote the following when sending the file:

The Ford Engineering Laboratory (FEL) was designed and built just before the Model A was designed. It is adjacent to the Henry Ford Museum and Greenfield Village in Dearborn. In the first years all vehicle engineering, testing, and styling plus finance and payroll was done in this one building. Now it is part of a campus of engineering buildings. I spent a lot of my career in the building although it was called "EEE Building" for Engine & Electrical Engineering and contained only offices for engine work. It closed in 2007 but has recently been remodeled and re-opened for Electric Vehicle. At one time, the MARC Motor Cities Region held meetings there but product security ended that.

MAFFI Membership Application

The Model A Ford is a symbol of Americana. MAFFI is dedicated to the preservation of the Model A and associated historical information. By joining MAFFI, you will help meet that goal while receiving an informative quarterly publication and other benefits. Your membership donation is tax deductible under Internal Revenue Service rule 501 (c)3 and will help with MAFFI's many projects and worthwhile goals.

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ E-mail Address: _____
 MAFCA/MARC Chapter _____
 Family Membership Category:
 Annual (\$25.00) _____ Three Years (\$70.00) _____ Life Member (\$350.00) _____
 Club Donation: \$ _____
 TOTAL AMOUNT ENCLOSED: \$ _____

Mail this form with your payment to: Model "A" Ford Foundation, Inc., P O Box 28, Peotone, IL,60468-0028.



**GILMORE CAR MUSEUM HIGH SCHOOL STUDENTS
 PARTICIPATING IN GREAT RACE**

**GILMORE SUMMER HIGH SCHOOL PROGRAM
 INCLUDES 2,200 MILE GREAT RACE**

During next June's running of the esteemed *Great Race* of vintage automobiles, competitors will make a stop at the Gilmore Car Museum in Hickory Corners, MI on June 29, 2017.

Over 120 pre-1972 autos will be traveling more than 2,200 miles from Jacksonville, FL to Traverse City, MI—much of it along the historic Dixie Highway—in a nine-day vintage car endurance rally competition.

Of the over 100 entrants, about six teams from high school and college programs will run in the *X-Cup Division*. While they won't compete for cash, they will compete for possible student scholarship funds and "an experience of a life time."

A team of high school students from the Museum's Gilmore Garage Works, an after-school program that provides hands-on involvement with maintaining and restoring vintage cars, will run in the 2017 Great Race.

Unlike the name implies, it's not about high speed racing but an endurance rally where following precise instructions and arriving on time each day are key. During the summer of 2017 three of the adult mentors (race rules require drivers be 21 or older) and four to six of the students will make the Garage Works team for the *Great Race*.

**Support the MODEL "A" MUSEUM with a lifelong tribute
 BRICK ORDER FORM - \$150/BRICK**

3 line message-20 Characters/line including spaces & punctuation- 17 Characters for CAPITAL LETTERS
 (Each line will be centered.)

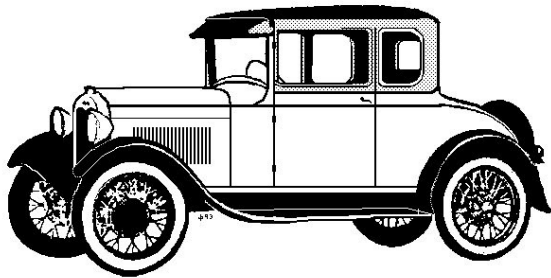
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Mail form and check, payable to MAFFI, at P O Box 28, Peotone, IL, 60468-0028

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MAFFI SALE MERCHANDISE

Museum Window Decal	\$ 2.00	Bumper Decal (My other Car is)	\$ 3.00
Iron-on Museum Cloth Patch	\$ 4.00	Museum Clutch Pin	\$ 7.00

Order postpaid from MAFFI, P O Box 28, Peotone, IL. 60468-0028

MAFFI Programs for your Club—Loaned free to all member clubs

Contact Janice Barker—Email your requests to Janice at: jlb72443@aol.com

- | | |
|---|--|
| GAZ: The Russian Model A (27 minutes) | Henry Ford (90 minutes) |
| Alternative Uses of the Model A (17 minutes) | Music of the Model A Era (40 minutes) |
| The Model A Story—1928 (33 minutes) | Highway Hangouts & Diners (90 minutes) |
| MAFFI Model A School Bus Program (14 minutes) | Model A Locks and Keys by Cal Allen (90 minutes) |
| Twenty Millionth, The Milestone Model A (42 minutes) | Forty Horses (30 minutes) |
| MAFFI Model A Magazine Ads Program (20 minutes) | Hammer Welding (60 minutes) |
| Seat Belts for your Model A by Stan Johnson (slideshow) | Timing the Ignition (10 minutes) |
| The NEW FORD (23 minutes) | How a Mustang Was Made (33 minutes) |
| The Henry Ford Museum (slideshow) | Reproduction of Era Fashions (40 minutes) |
| LaBaron Bonney, your car will be happier (28 minutes) | |
| Howard Henderson's Model A Powered Pietenpol Air Camper (10 minutes) | |
| Buckeye Bank Robbery by Dayton-Buckeye Model A Club (45 minutes) | |
| New DVD's for 2016 | |
| Around the World in Model "A" Fords (74 minutes) | |
| Diablo A's Technical Seminar Videos—See <i>MAFFI.org</i> for the complete list of 19 videos | |